**Fred Kronz** is one of two directors for the Science, Technology, and Society program in NSF's Directorate for Social, Behavioral, and Economic Sciences. He was appointed to that position in July 2006. In addition to his program responsibilities, he serves a variety of roles in cross-directorate and interagency activities, including the National Nanotechnology Initiative and the National Robotics Initiative. Before coming to NSF, he was a faculty member for 21 years at the University of Texas at Austin.